

From Out' The Wizards Sleeve...

By Barron Stringfellow

Part VI. : Performer Power!

So far we have covered a lot of ground! In this, the 6th of 7 columns, let's take a look at how the Assembly can be used to Benefit the Performer...and vice versa!

We have a web site which is up and active...we could have our photos and pertinent information posted there (even links to our web sites/e-mails). This would allow the general public, when seeking an entertainer, to use our site for the search!! We could accept a donation of say 10% for each booking received...this would add to our activity fund.

Shows make us visible, and can be used to raise money as well! When an assembly performs publicly, there is a great amount of Press Time and Television available. It says to the public: "Look! We are here, and active!" and it says to the new magician, or interested magician: "Come, Join Us!" Taking a lesson from our SYM Assembly, why not book shows as an Assembly, and split the money between the Assembly and Performers equally??

Anything that is good for the Assembly is good for the member, and anything good for the member....is good for YOUR Assembly!

Magic ~ Unity ~ Might

Until Next Time, Remember...Magic Happens!

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